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**CCT College Dublin Continuous Assessment**

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| **Programme Title:** | *MSc in Data Analytics* | | |
| **Cohort:** | *MSc in Data Analytics SB+/FT* | | |
| **Module Title(s)**: | *Programming for DA*  *Statistics for Data Analytics*  *Machine Learning for Data Analysis*  *Data Preparation & Visualisation* | | |
| **Assignment Type:** | *Individual* | **Weighting(s)**: | *Programming for DA* ***100%***  *Stats for Data Analytics* ***100%***  *ML for Data Analysis* ***100%***  *Data Prep & Vis* ***100%***  ***All Repeats are capped at 40%*** |
| **Assignment Title:** | *MSC\_DA\_Repeat* | | |
| **Lecturer(s)**: | *Marina Iantorno/Taufique Ahmed*  *Sam Weiss*  *Muhammad Iqbal*  *David McQuaid* | | |
| **Issue Date:** | Jun/July 2024 | | |
| **Submission Deadline Date:** | 2nd of August 2024 | | |
| **Late Submission Penalty:** | Late submissions will be accepted up to **5** calendar days after the deadline. All late submissions are subject to a penalty of **10%** of the mark awarded.  Submissions received more than 5 calendar days after the deadline above **will not** be accepted and a mark of 0% will be awarded. | | |
| **Method of Submission:** | **Moodle**  **Use the submission link on the Data Preparation & Visualisation Module page** | | |
| **Instructions for Submission:** | *Please do not ZIP your files. ALL files must be uploaded individually (to a maximum of 10 files)*  *Expected files : Written report (word document only, NO PDF’s) ,Code files (Jupyter notebook (.ipynb) ONLY, NO PYTHON FILES), Data Files, Dashboard files. Note that the maximum number of Jupyter Notebooks is 4* | | |
| **Feedback Method:** | **Results posted in Moodle gradebook** | | |
| **Feedback Date:** | *After exam board August 2024* | | |

**Learning Outcomes:**

Please note this is not the assessment task. The task to be completed is detailed on the next page.

This CA will assess student attainment of the following minimum intended learning outcomes:

**Programming for DA**

1. Debate the selection of programming concepts in the design of programmatic solutions, in terms of paradigm and language selection. (Linked to PLO 1).
2. Design and implement algorithms for use within the context of data analytics. (Linked to PLO 2).
3. Critically appraise aggregation methods to process and manipulate data from multiple data structures. (Linked to PLO 3)
4. Formulate and evaluate a testing and optimisation strategy for programmatic solutions. (Linked to PLO 5)
5. Compare, contrast and select relevant libraries / techniques to process data from diverse sources. (Linked to PLO 5).

**Statistics for Data Analytics**

1. Explore and evaluate datasets using descriptive statistical analyses. (Linked to PLO 1)
2. Formulate and test hypotheses using appropriate statistical techniques and evaluate and communicate the result effectively. (Linked to PLO 2, PLO 3, PLO6).
3. Utilise current software and language to produce the results of your analysis from existing data. (Linked to PLO 1, PLO 4).
4. Apply statistical analysis to appropriate datasets and critique the limitations of the model. (Linked to PLO 2, PLO4).
5. Develop a data analysis strategy for a given set of requirements on a given data set, Implement and document a critical analysis of the results from the model developed, document same and investigate optimisation strategies.

**Machine Learning for Data Analysis**

1. Modify and implement Machine Learning Algorithms to solve analytical problems. (Linked to

PLO 1, PLO 2, PLO 5)

3. Develop a machine learning strategy for a given domain and communicate effectively to team members, peers and project stakeholders the insight to be gained from the interpreted results. (Linked to PLO 1, PLO 4, PLO.

5. Formulate and evaluate a test and optimisation strategy for programmatic solutions. (Linked to PLO 5).

**Data Preparation & Visualisation**

1. Programmatically Implement graphical methods to identify issues within a data set (missing, out of range, dirty data)(linked to PLO 3, PLO 5)
2. Propose, design, develop, and implement an interactive data visualisation solution, for a given data set and potential audience, detailing the rationale for approach and visualisation choices made during development for a given use case, data characteristics and multiple transmission media (linked to PLO 2, PLO 5)
3. Collaboratively perform a critical analysis of a data set to optimise the data for a given problem space. Document the rationale behind the group’s decisions to peers and stakeholders.(linked to PLO 5, PLO 6)

Attainment of the learning outcomes is the minimum requirement to achieve a Pass mark (40%). Higher marks are awarded where there is evidence of achievement beyond this, in accordance with QQI *Assessment and Standards, Revised 2013*, and summarised in the following table:

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| **Percentage Range** | **CCT Performance Description** | **QQI Description of Attainment** |
| **Level 9 awards** |
| 90% + | Exceptional | Achievement includes that required for a Pass and in **most** respects is significantly and consistently beyond this |
| 80 – 89% | Outstanding |
| 70 – 79% | Excellent |
| 60 – 69% | Very Good | Achievement includes that required for a Pass and in **many** respects is significantly beyond this |
| 50 – 59% | Good | Attains all the minimum intended programme learning outcomes |
| 40 – 49% | Acceptable |
| 35 – 39% | Fail | Nearly (but not quite) attains the relevant minimum intended learning outcomes |
| 0 – 34% | Fail | Does not attain some or all of the minimum intended learning outcomes |

Please review the CCT Grade Descriptor available on the module Moodle page for a detailed description of the standard of work required for each grade band.

The grading system in CCT is the QQI percentage grading system and is in common use in higher education institutions in Ireland. The pass mark and thresholds for different grade bands may be different from what you have experienced in the higher education system in other countries. CCT grades must be considered in the context of the grading system in Irish higher education and not assumed to represent the same standard the percentage grade reflects when awarded in an international context.

**Acceptable and Unacceptable Use of AI**

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| **Acceptable and Unacceptable Use of AI** | * The use of generative AI tools (e.g. ChatGPT, Dall-e, etc.) is permitted in this assignment for the following activities:   + Brainstorming and refining your ideas;   + Fine tuning your research questions;   + Finding information on your topic;   + Drafting an outline to organise your thoughts; and   + Checking grammar and style. * The use of generative AI tools is not permitted in this course for the following activities:   + Impersonating you in classroom context   + Completing group work that your group has assigned to you   + Writing a draft of a writing assignment   + Writing entire sentences, paragraphs, papers, code fragments, functions, scripts to complete class assignments. * You are responsible for the information you submit based on an AI query. Your use of AI tools must be properly documented and cited. * Any assignment that is found to have used generative AI tools in an unauthorised way will be subject to college disciplinary procedures as outlined in the QA Manual. * When in doubt about permitted usage, please ask for clarification. |

**All Project files MUST be uploaded into MOODLE, this is your responsibility, if any files are not uploaded to MOODLE, even if they are available on GITHUB, they will NOT BE GRADED.**

**It is Required that you use GitHub Classroom as your version control repository etc with regular commits of code and report versions. You may be called to a Viva to defend your work.**

**Please find the GitHub Classroom link below:**

[**https://classroom.github.com/a/ojwEGa4R**](https://classroom.github.com/a/ojwEGa4R)

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**Assessment Task**

Students are advised to review and adhere to the submission requirements documented after the assessment task.

***Scenario***

You have been tasked with analysing Ireland's Cycling data and comparing the Cycling data with other countries worldwide. This analysis should also include forecasting, sentiment analysis and evidence-based recommendations for the sector as well as a complete rationale of the entire process used to discover your findings with Ireland as your base line.

**Note:**

* **While topical, Cycling and Climate Change SHOULD NOT be chosen as an area of research for this assessment.**

You must source appropriate data sets from any available repository to inform your research (all datasets MUST be referenced, and the relevant licence/permissions detailed).

**Here are some links which you may use as you wish (YOU DO NOT HAVE TO USE THEM)**

* [**https://irishcycle.com/**](https://irishcycle.com/)
* [**https://data.gov.ie/dataset?tags=cycling**](https://data.gov.ie/dataset?tags=cycling)
* [**https://www.nationaltransport.ie/publications/walking-and-cycling-index-2023-publication-reports/**](https://www.nationaltransport.ie/publications/walking-and-cycling-index-2023-publication-reports/)

***Criteria of Analysis***

**Programming for DA Tasks**

**YOU MUST ATTEMPT ALL 6 PARTS**

1. **Programming**: The project must be explored programmatically: this means that you must implement suitable Python tools (code and/or libraries) to complete the analysis required. All of this is to be implemented in a Jupyter Notebook. The project documentation must include sound justifications and explanation of your code choices. Code quality standards should also be applied. [30 marks]
2. **Data From Diverse Sources**: In a dedicated section of your report, compare, contrast, and select relevant libraries/techniques to process data from diverse sources [10 marks]
3. **Data manipulation**: In the same section as Part 2, critically appraise aggregation methods (eg combining data) to process and manipulate data from multiple data structures [0-20]
4. **Data structures**: You are required to gather and process data that has been stored in at least two distinct formats. For example, this can be data in a CSV file, from a MySQL database or from a web API in JSON format. [20 marks]
5. **Testing**: In a dedicated section of your report, you are required to document and evaluate a “testing” strategy for your analysis. As part of this, you may want to plan and document how you ensured your code is doing what it is meant to. Note any trade-offs that you've made in these areas. [10 marks]
6. **Optimisation**: In a dedicated section of your report, you are required to document and evaluate an optimisation strategy for your analysis. As part of this, you may want to plan and document how you ensured that the code is making good use of your system’s resources (eg CPU, RAM, time etc). Note any trade-offs that you've made in these areas. [10 marks]

**Total Mark = 30+10+20+20+10+10=100**

**Statistics for Data Analytics Tasks**

* Use descriptive statistics and appropriate visualisations in order to summarise the dataset(s) used, and to help justify the chosen models. **[0-20]**
* Analyse the variables in your dataset(s) and use appropriate inferential statistics to gain insights on possible population values (e.g., if you were working with international commerce, you could find a confidence interval for the population proportion of yearly dairy exports out of all agricultural exports). **[0-20]**
* Undertake research to find similarities between some country(s) against Ireland and apply parametric and non-parametric inferential statistical techniques to compare them (e.g., t-test, analysis of variance, Wilcoxon test, chi-squared test, among others). You must justify your choices and verify the applicability of the tests. Hypotheses and conclusions must be clearly stated. You are expected to use at least 5 different inferential statistics tests. **[0-40]**
* Use the outcome of your analysis to deepen your research. Indicate the challenges you faced in the process. **[0-20]**

*Note: All your calculations and reasoning behind your models must be documented in the report and/or the appendix.*

**Total Mark = 20+20+40+20=100**

**Machine Learning Tasks**

Use of multiple models (at least two) to compare and contrast results and insights gained.

* Describe the rationale and justification for the choice of machine learning models for the above-mentioned scenario. Machine Learning models can be used for Prediction, Classification, Clustering, sentiment analysis, recommendation systems and Time series analysis. You should plan on trying multiple approaches (at least two) with proper selection of hyperparameters using GridSearchCV method. You can choose appropriate features from the datasets and a target feature to answer the question asked in the scenario in the case of supervised learning.

**[0 - 30]**

* Collect and develop a dataset based on the Cycling data related to Ireland as well as other parts of the world. Perform a sentimental analysis for an appropriate Cycling topic.

**[0 - 25]**

* You should train and test for Supervised Learning and other appropriate metrics for unsupervised/ semi-supervised machine learning models that you have chosen. Use cross validation to provide authenticity of the modelling outcomes. You can apply dimensionality reduction methods to prepare the dataset based on your machine learning modelling requirements.

**[0 - 30]**

* A Table or graphics should be provided to illustrate the similarities and contrast of the Machine Learning modelling outcomes based on the scoring metric used for the analysis of the above-mentioned scenario. Discuss and elaborate your understanding clearly.

**[0 - 15]**

**Total Mark = 30+25+30+15=100**

**Data Preparation & Visualisation Tasks**

* Discuss in detail the process of acquiring your raw data, detailing the positive and/or negative aspects of your research and acquisition. This should include the relevance and implications of any and all licensing/permissions associated with the data (This will require research outside of class material). **[0-15]**
* Exploratory Data Analysis helps to identify patterns, inconsistencies, anomalies, missing data, and other attributes and issues in data sets so problems can be addressed. Evaluate your raw data and detail, in depth, the various attributes and issues that you find. Your evaluation should reference evidence to support your chosen methodology and use visualizations to illustrate your findings.**[0-25]**
* Taking into consideration the tasks required in the machine learning section, use appropriate data cleaning, engineering, extraction and/or other techniques to structure and enrich your data. Rationalize your decisions and implementation, including evidence of how your process has addressed the problems identified in the EDA (Exploratory Data Analysis) stage and how your structured data will assist in the analysis stage. This should include visualizations to illustrate your work and evidence to support your methodology.**[0-30**]
* Modern Transportation particularly Cycling has a great dependence on technology and relies upon visualizations to communicate information, this includes web based, mobile based and many other digital transmission formats. Develop an interactive dashboard tailored to modern cyclists, using tufts principles, to showcase the information/evidence gathered following your Machine Learning Analysis. Detail the rationale for approach and visualisation choices made during development making reference to Tufts Principles. **Note you may not use Powerbi, RapidMiner, tableau or other such tools to accomplish this (at this stage).[0-30]**

**Total Mark = 15+25+30+30=100**

**Additional notes :**

All:

* Your documentation should present your approach to the project, including elements of project planning ( timelines).
* Ensure that your documentation follows a logical sequence through the planning / research / justification / implementation phases of the project.
* Ensure that your final upload contains a **maximum of 1 Jupyter notebook per module.**
* Please ensure that additional resources are placed and linked to a logical file structure eg, Scripts, Images, Report, Data etc…
* Ensure that you include your raw and structured datasets in your submission
* 4000(+/- 10%) words in report (not including code, code comments, titles, references or citations)
* Your Word count MUST be included.

**(it is expected that research be carried out beyond class material)**

**Submission Requirements** All assessment submissions must meet the minimum requirements listed below. Failure to do so may have implications for the mark awarded.

All assessment submissions must:

* Jupyter Notebook, Word Document, Dashboard, datasets
* Be submitted by the deadline date specified or be subject to late submission penalties
* Be submitted via Moodle upload
* Use [Harvard Referencing](http://40.115.124.2/sp/subjects/guide.php?subject=harvardref) when citing third party material
* Be the student’s own work.
* Include the CCT assessment cover page.

**Additional Information**

* Lecturers are not required to review draft assessment submissions. This may be offered at the lecturer’s discretion.
* In accordance with CCT policy, feedback to learners may be provided in written, audio or video format and can be provided as individual learner feedback, small group feedback or whole class feedback.
* Results and feedback will only be issued when assessments have been marked and moderated / reviewed by a second examiner.
* Additional feedback may be requested by *contacting Your Lecturer,* Additional feedback may be provided as individual, small group or whole class feedback. Lecturers are not obliged to respond to email requests for additional feedback where this is not the specified process or to respond to further requests for feedback following the additional feedback.
* Following receipt of feedback, where a student believes there has been an error in the marks or feedback received, they should avail of the recheck and review process and should not attempt to get a revised mark / feedback by directly approaching the lecturer. Lecturers are not authorised to amend published marks outside of the recheck and review process or the Board of Examiners process.
* Students are advised that disagreement with an academic judgement is not grounds for review.
* For additional support with academic writing and referencing students are advised to contact the CCT Library Service or access the [CCT Learning Space](http://learningspace.cct.ie/subjects/index.php).
* For additional support with subject matter content students are advised to contact the [CCT Student Mentoring Academy](https://moodle.cct.ie/mod/forum/view.php?id=55148)
* For additional support with IT subject content, students are advised to access the [CCT Support Hub](https://moodle.cct.ie/course/view.php?id=1861).